

MEMORANDUM CIRCULAR NO. 20-56  
Series of 2020

To : All Cement Manufacturers, Importers, Bagging Facilities, and Others Concerned

Subject : SUPPLEMENTAL GUIDELINES FOR THE IMPLEMENTATION OF DAO 17-06, SERIES OF 2017

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**WHEREAS**, the Department Administrative Order (DAO) 17-06, Series of 2017 was issued and took effect on 29 November 2017, the objective of which is to strictly ensure that cement products comply with the specified safety and/or quality requirement/s as prescribed therein;

**WHEREAS**, as stipulated in Clause 5.2.2 of DAO 17-06, Series of 2017, the BPS will issue a separate license for the bagging facilities relative to its policy on the issuance of PS License on a per plant site/location basis;

**WHEREAS**, it was observed that some imported cement products shipped in bulk and bagged in the Philippines are labeled as "Product of the Philippines";

**WHEREAS**, this product label causes confusion amongst the consumers since it is not reflective of the imported products' country of origin;

**WHEREAS**, Clause 8 of DAO 17-06, Series of 2017 on the required markings does not clearly specify the marking requirements for the bagging facilities particularly on country of manufacture;

**WHEREAS**, cement importations in tonner/jumbo bags lack the necessary markings for identification and traceability;

**WHEREFORE**, foregoing premises considered, the following guidelines shall be implemented:

1. All locally manufactured and imported cement products shipped in bulk and bagged in the Philippines shall comply with the following marking requirements:

- 1.1 For Portland Cement

- 1.1.1 Type of Portland Cement
- 1.1.2 Trade name or brand name
- 1.1.3 Trademark of the manufacturer
- 1.1.4 Net mass of cement in kg or MT for jumbo/tonner bags
- 1.1.5 The country of manufacture
- 1.1.6 Name and address of the manufacturer
- 1.1.7 The words "Bagged by:" followed by the name and address of the bagging facility
- 1.1.8 PS Mark (Logo and License No.) of the bagging facility
- 1.1.9 Manufacturing date intelligible to the consumers
- 1.1.10 Bagging date and batch identification number intelligible to the consumers
- 1.1.11 Red color band prescribed in PNS 07 for 40-kg bags

1.2 For Blended Hydraulic Cement:

- 1.2.1 Product classification as prescribed by PNS 63
- 1.2.2 Product specification as prescribed by PNS 63
- 1.2.3 Product application as prescribed by PNS 63
- 1.2.4 Trade name or brand name
- 1.2.5 Trademark of the manufacturer
- 1.2.6 Net mass of cement in kg or MT for jumbo/tonner bags
- 1.2.7 The country of manufacture
- 1.2.8 Name and address of the manufacturer
- 1.2.9 The words "Bagged by:" followed by the name and address of the bagging facility
- 1.2.10 PS Mark (Logo and License No.) of the bagging facility
- 1.2.11 Manufacturing date intelligible to the consumers
- 1.2.12 Bagging date and batch identification number intelligible to the consumers
- 1.2.13 Color band prescribed in PNS 63 for 40-kg bags

- 2. All cement bagging facilities shall have the capability or established system to verify conformance of cement products to the applicable Philippine National Standards on a per bagging batch basis.
- 3. For locally manufactured and imported cement products in tonner/jumbo bags, the following markings shall be required:

3.1 For Portland Cement:

- 3.1.1 Type of Portland Cement
- 3.1.2 Trade name or brand name
- 3.1.3 Trademark of the manufacturer
- 3.1.4 Net mass of cement in MT
- 3.1.5 The country of manufacture
- 3.1.6 Name and address of the manufacturer
- 3.1.7 Name and address of the importer, if applicable
- 3.1.8 PS Mark (Logo and License No.)
- 3.1.9 Batch identification number and manufacturing date intelligible to the consumers

3.2 For Blended Hydraulic Cement:

- 3.2.1 Product classification as prescribed by PNS 63
- 3.2.2 Product specification as prescribed by PNS 63
- 3.2.3 Product application as prescribed by PNS 63
- 3.2.4 Trade name or brand name
- 3.2.5 Trademark of the manufacturer
- 3.2.6 Net mass of cement in MT
- 3.2.7 The country of manufacture
- 3.2.8 Name and address of the manufacturer
- 3.2.9 Name and address of the importer, if applicable
- 3.2.10 PS Mark (Logo and License No.)
- 3.2.11 Batch identification number and manufacturing date intelligible to the consumers

- 4. For reference, bag designs with the minimum marking requirements are attached as Annexes 1 to 6 for strict compliance.
- 5. Upon issuance of this Circular, manufacturers and/or operators of bagging facilities shall immediately cease all printing operations of previously approved cement bag

designs indicating the words "Product of the Philippines" but are used to pack imported cement products. Inventory of all printed cement bags shall be conducted by the BPS at the bagging facilities for recording purposes and immediate corrective action to reflect the country of manufacture.


6. Market monitoring and enforcement to ensure that all cement products covered by DAO 17-06, Series of 2017 distributed in the local market bear the new required markings shall commence sixty (60) days after effectivity of this Circular. During the 60-day transition period, manufacturers and/or operators of bagging facilities shall have completed recall procedures or corrective actions to comply herewith.
7. Upon commencement of monitoring and enforcement, all manufacturers, operators of bagging facilities and retailers/distributors of non-compliant products shall be subject to the following:
  - a. First Offense – Notice of Violation to both manufacturers and retailers/distributors shall be issued but retailers/distributors shall only be required to pull-out the items from the selling area. The non-compliant products may be utilized for own/personal use but shall not be offered for sale in retail/hardware stores;
  - b. Second Offense onwards – Notice of Violation to both manufacturers and retailers/distributors shall be issued subject to confiscation and/or destruction and the regular adjudication process. The PS Licenses of the manufacturers and/or operators of bagging facilities shall be suspended.
8. All other orders or parts thereof which are inconsistent with the provisions of this Circular are hereby repealed or amended accordingly.


This Circular shall be effective upon its publication in a national newspaper of general circulation, a copy of which shall be submitted to the UP Office of National Administrative Register.

For the information and guidance of all concerned.

Done in the City of Makati this 28th day of October in the year 2020.

Recommended by:

  
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**NEIL P. CATAJAY**  
Director  
Bureau of Philippine Standards

  
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**ATTY. RUTH B. CASTELO**  
Undersecretary  
Consumer Protection Group

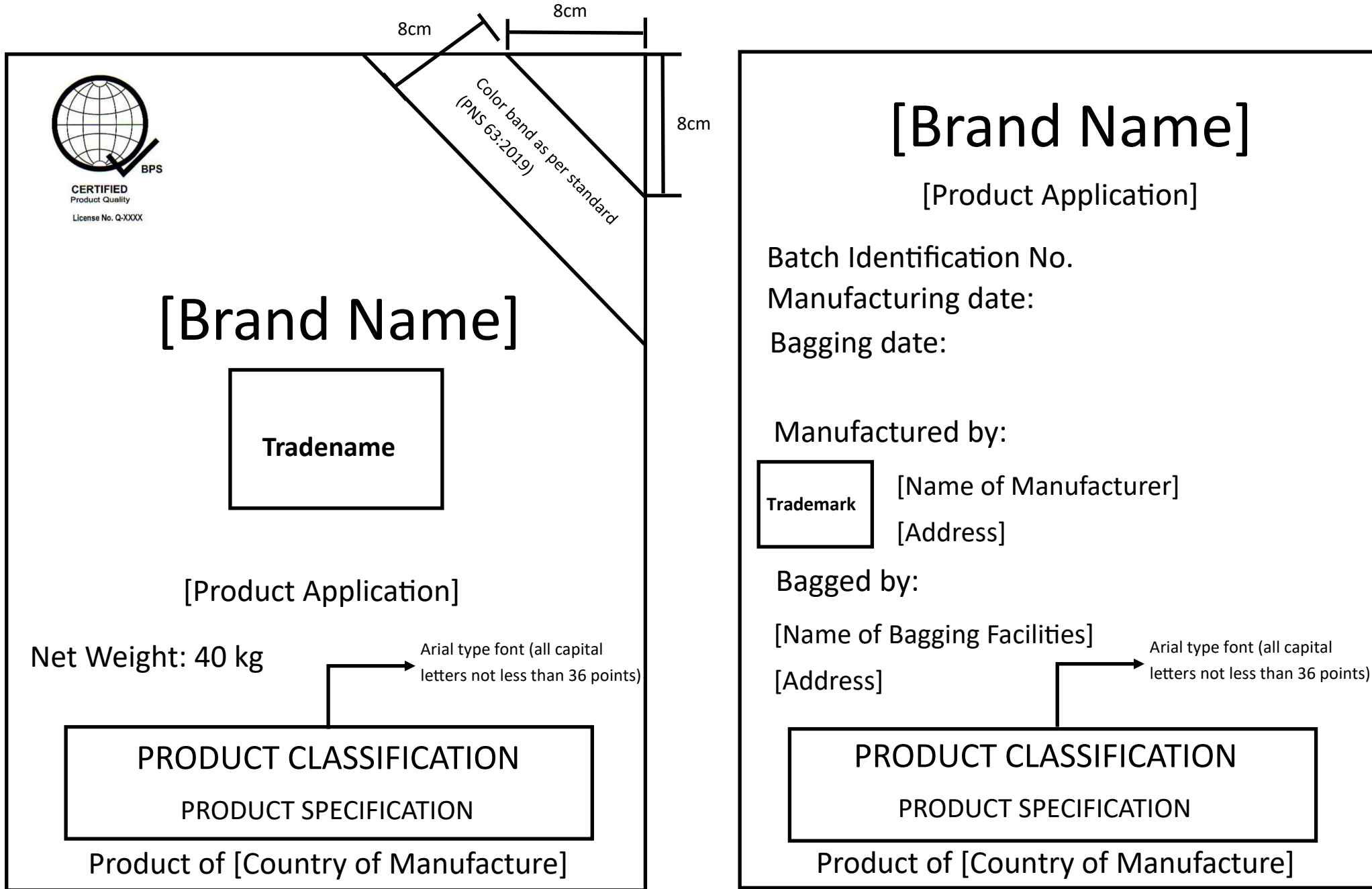
Approved by:

  
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**RAMON M. LOPEZ**  
Secretary

CERTIFIED TRUE PHOTOCOPY

  
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**ANGELICA ISABEL P. ISNANI**  
Head, Records Section  
Department of Trade & Industry

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[Brand Name]

Tradename

[Product Application]

Net Weight: 40 kg

Arial type font (all capital letters not less than 36 points)

PRODUCT CLASSIFICATION  
PRODUCT SPECIFICATION

Product of [Country of Manufacture]

[Brand Name]

[Product Application]

Batch Identification No.

Manufacturing date:

Bagging date:

Manufactured by:



[Name of Manufacturer]

[Address]

Bagged by:

[Name of Bagging Facilities]

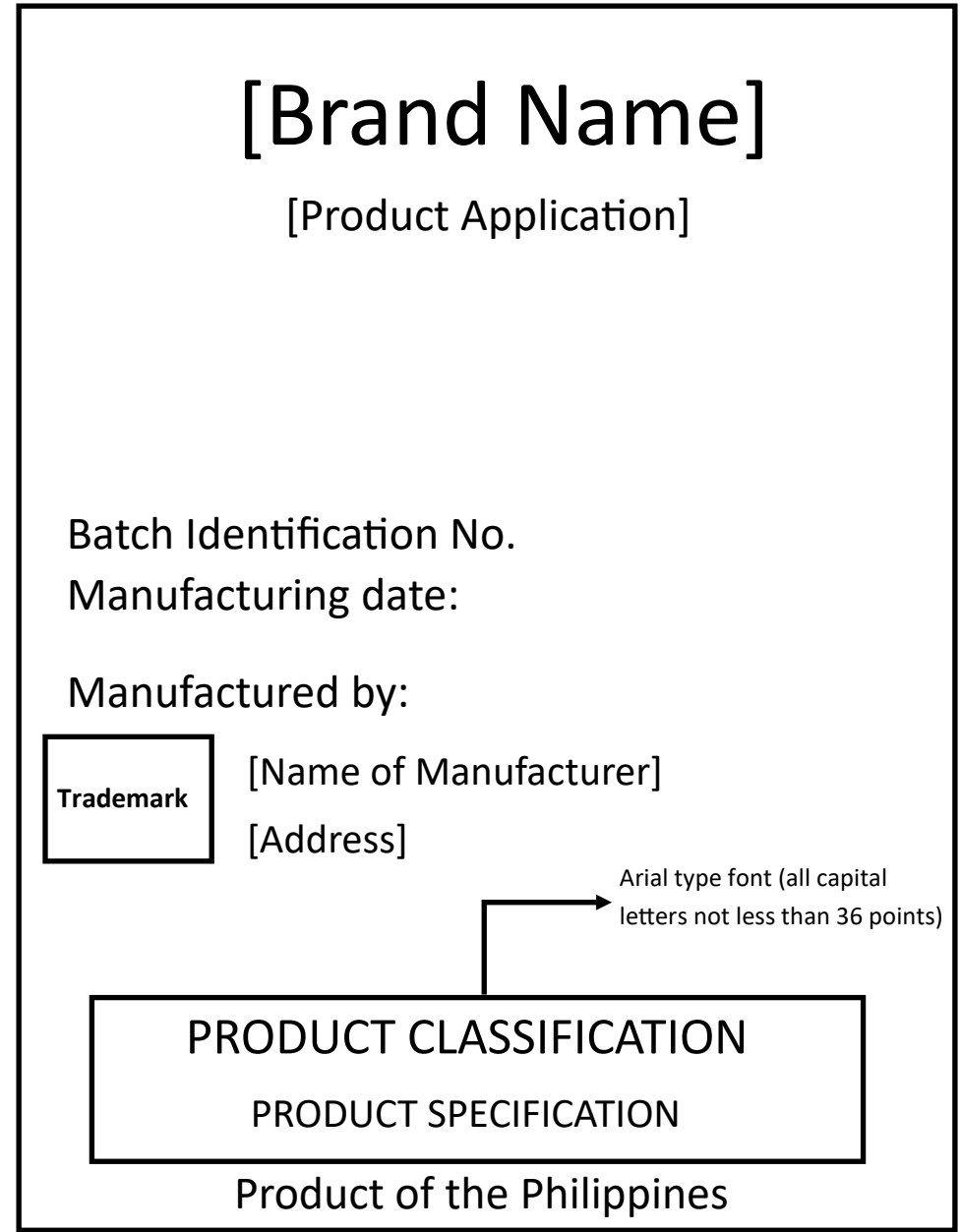
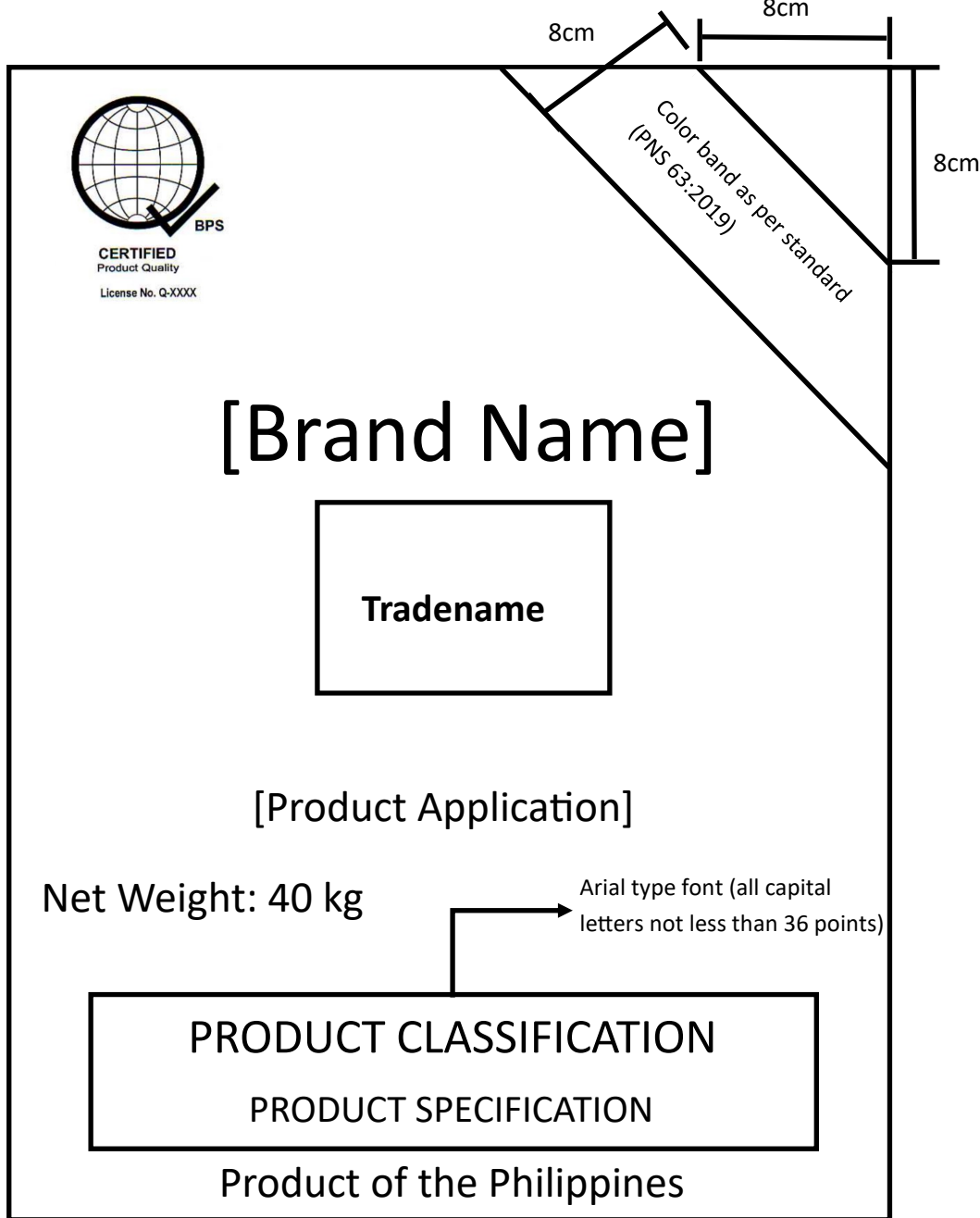
[Address]

Arial type font (all capital letters not less than 36 points)

PRODUCT CLASSIFICATION  
PRODUCT SPECIFICATION

Product of [Country of Manufacture]

# Sample Bag Design for Locally Manufactured Cement

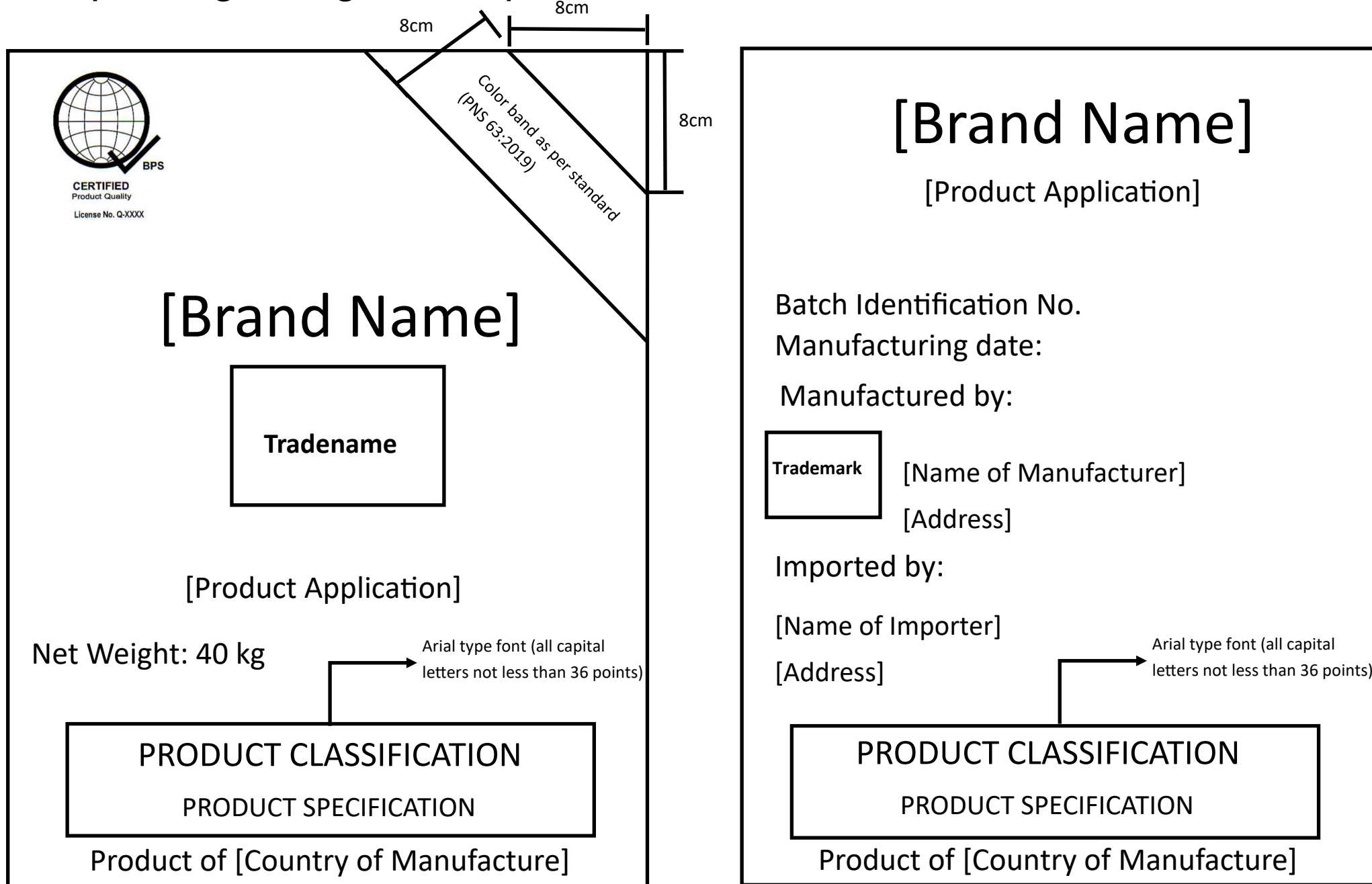


FRONT

Blended Hydraulic Cement

BACK

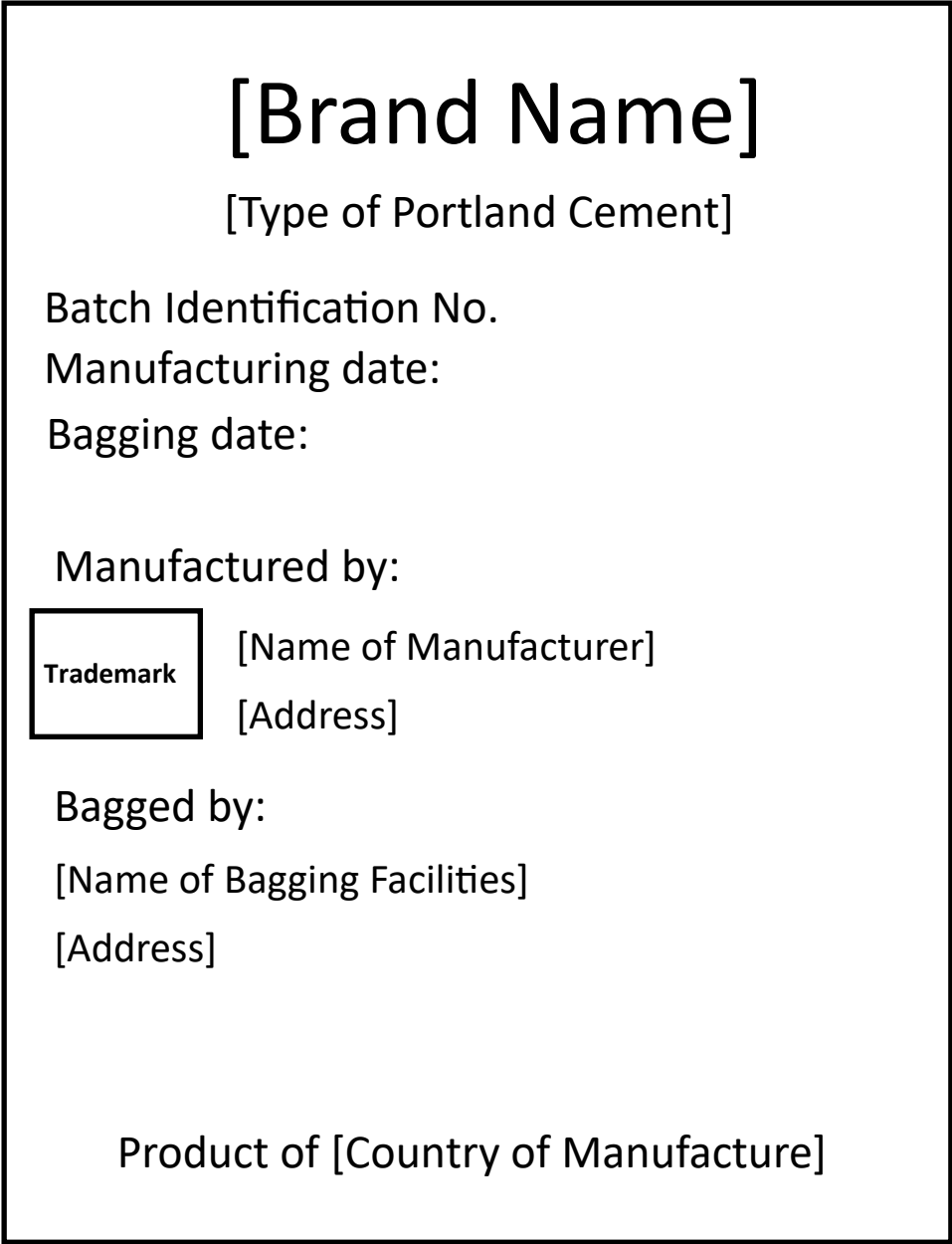
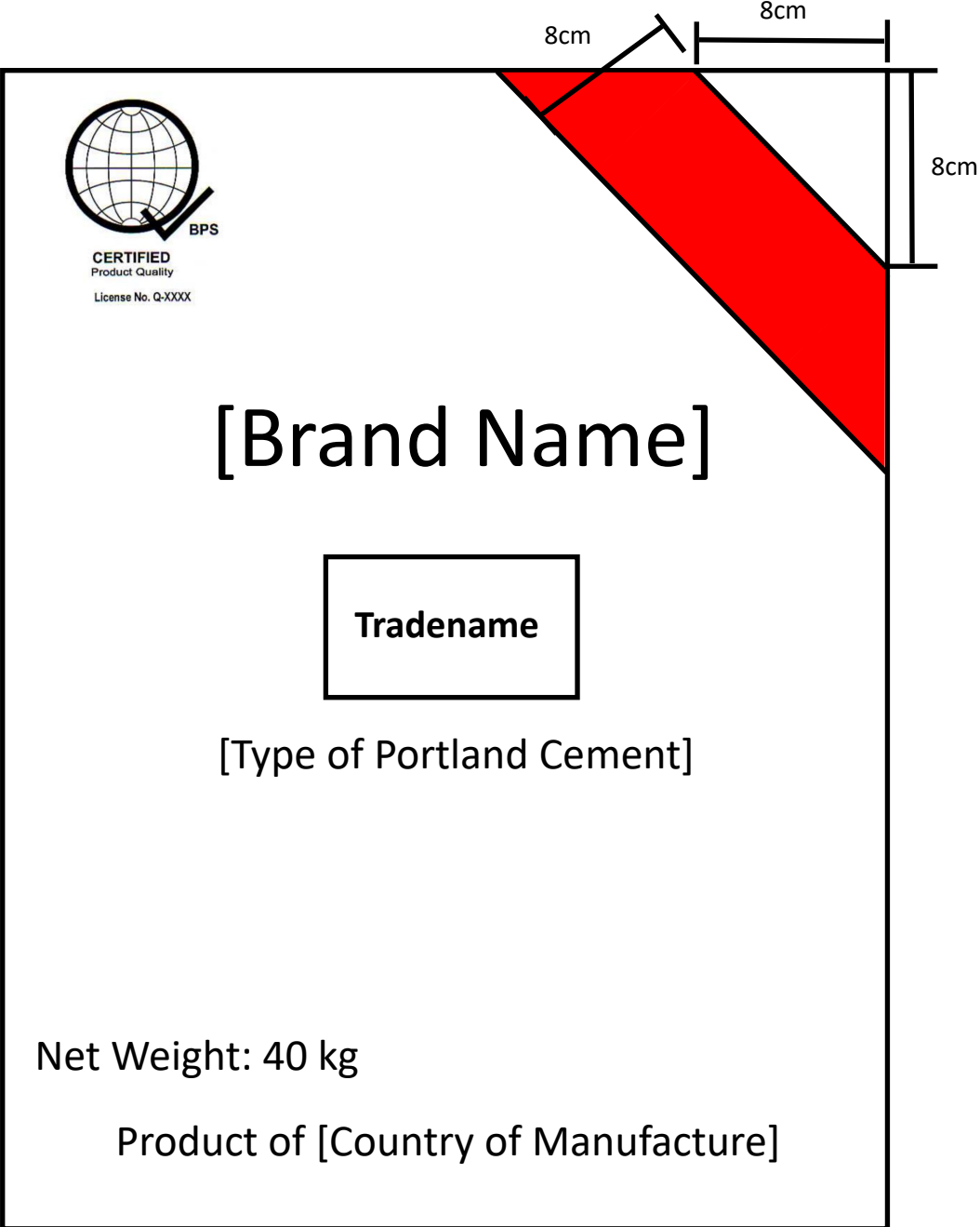
# Sample Bag Design for Imported Cement



FRONT

Blended Hydraulic Cement

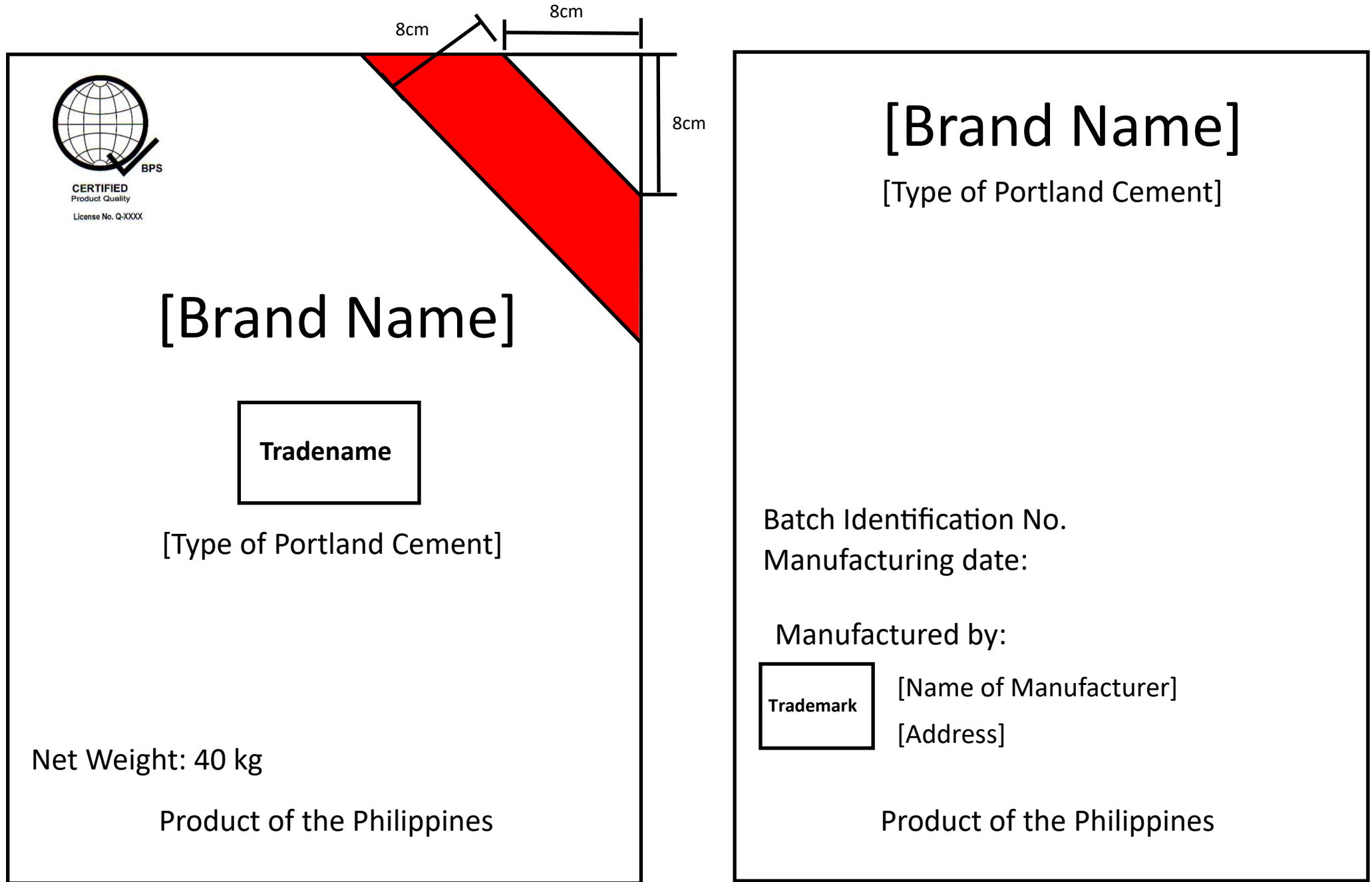
BACK



FRONT

Portland Cement

BACK



[Brand Name]

Tradename

[Type of Portland Cement]

Net Weight: 40 kg

Product of the Philippines

[Brand Name]

[Type of Portland Cement]

Batch Identification No.

Manufacturing date:

Manufactured by:

Trademark

[Name of Manufacturer]

[Address]

Product of the Philippines

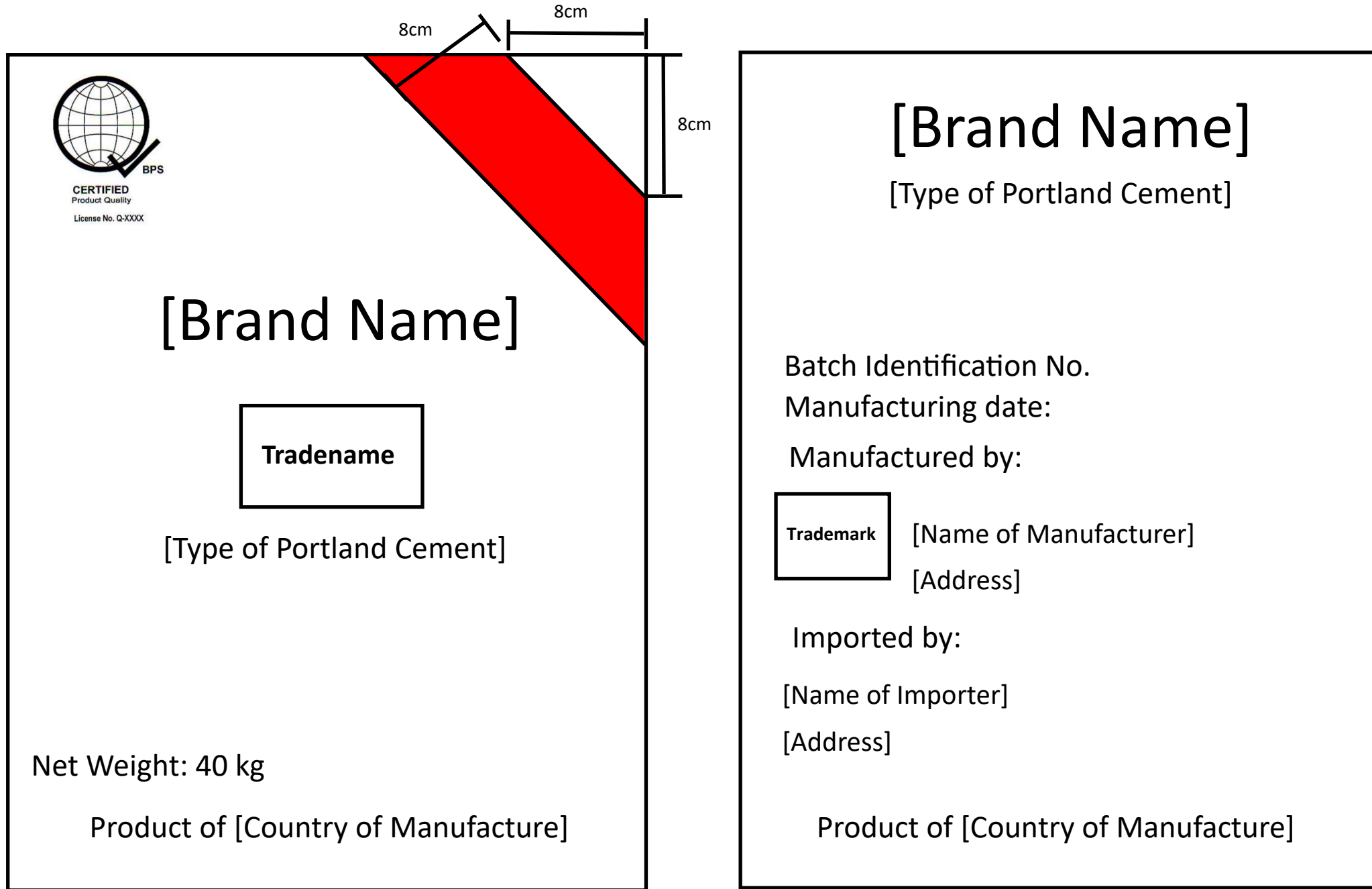
FRONT

Portland Cement

BACK



# Sample Bag Design for Imported Cement



CERTIFIED  
Product Quality  
License No. Q-XXXX

[Brand Name]

Tradename

[Type of Portland Cement]

Net Weight: 40 kg

Product of [Country of Manufacture]

[Brand Name]

[Type of Portland Cement]

Batch Identification No.

Manufacturing date:

Manufactured by:

Trademark

[Name of Manufacturer]

[Address]

Imported by:

[Name of Importer]

[Address]

Product of [Country of Manufacture]

FRONT

Portland Cement

BACK